

## Q7 2005 ZA

7. The rate of sales ( $S$ ) of a newly launched product is expected to be given by the following function of time ( $T$ ) from launch:

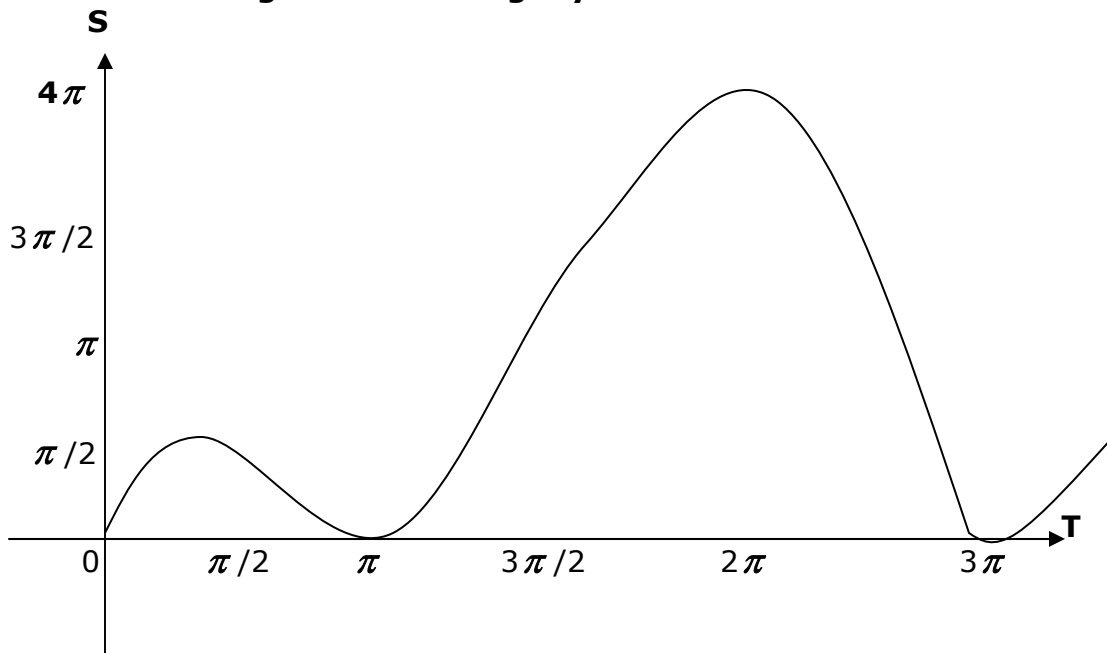
$$S = T(1 + \cos T)$$

- (a) Produce a graph of  $S$  against  $T$ . Describe the graph in words. **(5 marks)**  
 (b) Use an exact method of integration to determine the total sales accumulated when  $T = 2\pi$ . **(5 marks)**  
 (c) Use Simpson's rule with 7 ordinates to determine the total accumulated sales when  $T = 3\pi$ . **(6 marks)**  
 (d) Produce an expansion of  $S$  as a power series in  $T$  up to  $T^7$ . **(4 marks)**

- (a)  $S = T(1 + \cos T)$   
 the best and the easiest way to construct trigonometric graph is to setup a table of values in  $[0, 2\pi]$  :

T	0	$\pi/2$	$\pi$	$3\pi/2$	$2\pi$	$3\pi$
S	0	$\pi/2$	0	$3\pi/2$	$4\pi$	0

**Labeling the axes will get you 1 mark!**



**S is oscillating.**

$$\text{b) Total Sales} = \int_0^{2\pi} T(1 + \cos T) dT = \int_0^{2\pi} T dT + \int_0^{2\pi} T \cos T dT$$

$$\int_0^{2\pi} T dT = \frac{T^2}{2} \Big|_0^{2\pi} = 2\pi^2$$

$$\int_0^{2\pi} T \cos T dT, \text{ using integration by parts :}$$

$$u = T \Rightarrow du = dT \text{ and } dv = \cos T dT \Rightarrow v = \sin T$$

$$\int u dv = uv - \int v du \Rightarrow \int T \cos T dT = T \sin T - \int \sin T dT$$

$$= T \sin T - \int \sin T dT = T \sin T + \cos T \Big|_0^{2\pi}$$

$$= (2\pi \sin 2\pi + \cos 2\pi) - (0 \sin 0 + \cos 0) = 1 - (0 + 1) = 0$$

$$\text{Therefore, } \int_0^{2\pi} T(1 + \cos T) dT = 2\pi^2$$

c) Simpson's with 7 ordinates:

$$\int_a^b f(x) dx \approx \frac{h}{3} [f(a) + 4f(a+h) + 2f(a+2h) + 4f(a+3h) + \dots + f(b)]$$

$$a = 0, b = 3\pi, h = \frac{b-a}{n-1} = \frac{\pi}{2}$$

$$\int_0^{3\pi} T(1 + \cos T) dT \approx$$

$$\frac{\pi}{6} \left[ f(0) + 4f\left(\frac{\pi}{2}\right) + 2f(\pi) + 4f\left(\frac{3\pi}{2}\right) + 2f(2\pi) + 4f\left(\frac{5\pi}{2}\right) + f(3\pi) \right]$$

$$f(0) = 0(1 + \cos 0) = 0; f(\pi/2) = (\pi/2)(1 + \cos \pi/2) = \pi/2 \text{ etc...}$$

$$\int_0^{3\pi} T(1 + \cos T) dT \approx 2\pi^2$$

d) Maclaurin's Expansion : derivative of CosT is -sinT ; Derivative of sinT is cosT.

$$f(x) = f(0) + \frac{x}{1!} f'(0) + \frac{x^2}{2!} f''(0) + \frac{x^3}{3!} f'''(0) + \dots$$

$$f(0) = 0; f'(T) = (1)(1 + \cos T) + T(-\sin T); f'(0) = 2$$

$$f''(T) = -\sin T - \sin T - T \cos T; f''(0) = 0; f'''(T) = -\cos T - \cos T - \cos T + \sin T$$

$$f'''(0) = -3; f''''(0) = 0, \text{ etc...}$$

$$f(T) = 2T - 3T^3/3! + \dots$$

$$f(T) = 2T - T^3/2 + T^5/24 - T^7/720 \dots$$